



**SF-7695**

**B. E. IV (Sem. VIII) (Co.) Examination**  
**May / June - 2011**  
**Information Technology & Management**

Time : 3 Hours]

[Total Marks :100

**Instruction :**

नीचे दृष्टावेक निशानीवाणी विगतो उत्तरवडी पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<b>B. E. 4 (SEM. 8) (CO.)</b>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<b>INFORMATION TECHNOLOGY AND MANAGEMENT</b>	<input type="text"/>
Subject Code No. : <input type="text"/> 7 <input type="text"/> 6 <input type="text"/> 9 <input type="text"/> 5	Section No. (1, 2,.....): <input type="text"/> 1&2
	Student's Signature

**SECTION - I**

- 1 (a) Answer the following : 10
- (1) Knowledge is an awareness and understanding of a set of information.(True/False)
  - (2) Define : Credit card
  - (3) Ebay is an example of B2C. (True/False)
  - (4) Logical bomb is a type of Trojan horse that executes when specific conditions occur. (True/False)
  - (5) Define : EDI
  - (6) HTTP protocol is a stateless protocol. State : True or False.
  - (7) Define : Virus
  - (8) What is "clickstream data" ?
  - (9) Full form : CBIS
  - (10) Define : Click Fraud.
- (b) Discuss online ticket booking system for multiplex. 10
- 2 (a) Discuss Threats to E - commerce system in detail. 7
- OR**
- (a) Explain information system along with its types. 7
- (b) Answer any **two** : 8
- (1) Firewall
  - (2) Computer crime
  - (3) Cyber defamation

- 3 (a) Explain software life cycle. 7  
 (b) Answer following : (any **two**) 8  
 (1) B2C system  
 (2) Digital signature  
 (3) Electronic cash

**SECTION - II**

- 4 (a) Answer the following : 10  
 (1) Today quality means \_\_\_\_\_ .  
 (a) Achieving production standards  
 (b) Meeting or exceeding customer expectation  
 (c) Maximizing total profits  
 (d) Meeting or achieving design specifications  
 (2) What is open source software ?  
 (3) Define term : Data mining.  
 (4) Define term : Voice mail.  
 (5) Define term : W3  
 (6) The \_\_\_\_\_ system determine which open orders will be filled and from which location they will be shipped.  
 (7) Problem solving is one of the stages of decision making. (True/False)  
 (8) Define term : Technology infusion.  
 (9) A(n) \_\_\_\_\_ supports the actions of members of the board of director, who are responsible to stockholders.  
 (10) What is organizational culture ?

- (b) Explain ERP. Describe advantages and disadvantages. 10

- 5 (a) What is DSS ? Why it's require ? Explain conceptual model of DSS. 10

**OR**

- (a) Explain expert system. 10  
 (b) Explain reengineering and continues improvement. 5

**OR**

- (b) Explain outsourcing, on-demand computing and Downsizing. 5

- 6 Answer following : (any **three**) 15  
 (1) Virtual reality  
 (2) Explain how decision making relation to problem solution.  
 (3) Web browser and search engine.  
 (4) Organizational structure.